ДЕПАРТАМЕНТ ОСВІТИ І НАУКИ ОДЕСЬКОЇ ОБЛАСНОЇ ДЕРЖАВНОЇ АДМІНІСТРАЦІЇ

Комунальний заклад вищої освіти «Одеська академія неперервної освіти Одеської обласної ради»



CULTURE OF COMMUNICATION

Рівень вищої освіти другий (магістерський)

Спеціальність 011 Освітні, педагогічні науки



П.І.Б. викладача

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Консультації: п'ятниця 9.00-11.00



Abstract of the course

The **culture of communication** is a complex integral concept that determines the quality and degree of perfection of communication. The culture of communication is an integral part of the culture of the individual, it characterizes the value orientations and normative paradigms of communication, the content and essence of the moral and psychological qualities of the subjects of communication, methods, means, rules, and forms of communication. The essence of the culture of communication is a system of internal resources that are necessary to create effective communication in a certain range of situations of interpersonal interaction.

The importance of the English language for access and expansion of a person's educational and professional opportunities is recognized by Ukraine and reflected in a number of national strategies and initiatives, where mastery of the English language is central. Proficiency in English also ensures the competitiveness of Ukrainian scientists and graduates at the national and international levels.



Policy of the course

- Teaching of the discipline "Culture of communication" takes place according to European standards using a communicative approach.
- During individual work, students of higher education are required to maintain a dictionary, study and study lexical material on the topics of the discipline program. Authentic video materials, texts for reading and tasks for them are offered. The practical training of students of higher education is also aimed at improving English language competence and competences necessary for effective communication.
- Students of higher education must adhere to the principles of academic integrity, prevent academic plagiarism during individual work, written work, and complete all assignments on time.



Score received by students

| Current and/or periodic control | | | | | | | | | | | Final | Total final score |
|---------------------------------|--------|------------------|--------|----|-------|-----|------------------|-----|--------|----|---------|-------------------|
| Content module 1 | | Content module 2 | | | | | Content module 3 | | | | control | (sum of points) |
| T1 | T2 | Т3 | T4 | | T5 | | T6 | | T7 | | 0 | 100 |
| Ind.w. | Ind.w. | Ind.w. | Ind.w. | Пр | Ind.w | Pr. | Ind.w. | Pr. | Ind.w. | T | | |
| 10 | 10 | 10 | 10 | 10 | 5 | 10 | 5 | 10 | 10 | 10 | | |



Form of final control of learning results: credit



Recommended Literature

- 1. D'Arcy, L. Intercultural Communication in Foreign Language Learning and Retention in Online Learning. Valencia, 2016. 296 p.
- 2. Goleman, D. Emotional Intelligence. Why it can matter more than IQ. Kindle Edition. Bantam. 2012. 384 p.
- 3. Piz, B. The Definitive Book of Body Language: The Hidden Meaning Behind People's Gestures and Expressions. Bantan, 2006. 400 p.
- 4. Sathya Kumar, J.; Iyer, Vidya Rajaram, Charts. Emotional Intelligence and Quality of Work-Life among Employees in the Educational Institutions. SIES Journal of Management . Sep2012, Vol. 8 Issue 2, p21-26.
- 5. Vederber K.S., Verderber R. F., Sellnow D.D. Communicate! Fifteenth edition. Cengage Learning. Boston, Massachusetts, 2017. 452 p.